



END OF YEAR SURVEY 2016

Gallup International Association opinion poll in 66 countries across the globe

- Country overall direction
- EU membership
- Attitudes towards migrants and refugees

COUNTRY REPORT: IRELAND

November-December 2016



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METHODOLOGY

The End of Year Survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in 69 countries around the world.

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

In Ireland End of Year Survey 2016 was carried out by Red C Research and Marketing.

ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was founded in May 1947 (Loxwood Hall, Sussex, England) by Dr. George Gallup together with 11 opinion research institutes from all over the world. It is the oldest and most known global polling organization, which fathers and mothers are among the people who established the key professional bodies of the market and opinion research industry: APOR, WAPOR and ESOMAR.

Gallup International Association (GIA) is registered in Zurich, Switzerland and is a nonprofit entity (verein). Currently the Association through its members, associates and partners covers more than 60 countries on all continents and about 80% of the global population. Our members/associates/partners are leading national institutes (only one per country) with profound local knowledge of research methods and techniques, statistical data, custom and culture differences of its our country. GIA works on a daily basis to share knowledge, new research tools and to provide the most appropriate solutions to international research projects and service the client to the best of our abilities. The Association has an unique and recognized experience and capacity to work all over the globe.

Gallup International Association is managed by five elected Board of Directors: Johnny Heald, Michael Nitsche, Andrei Milekhin, Steven Kang and Kancho Stoychev.

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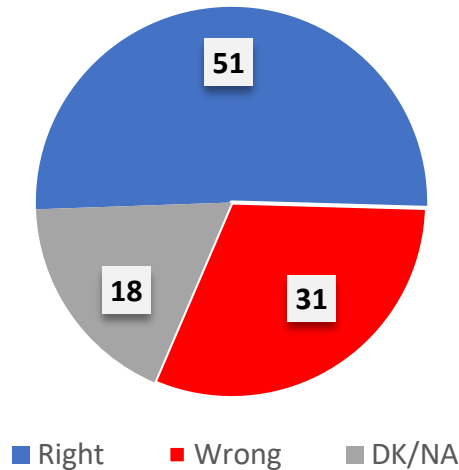
■ Country overall direction

■ EU membership

■ Attitudes towards migrants and refugees

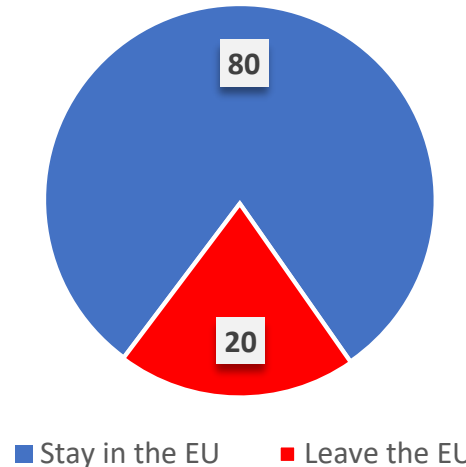
In general, do you think that things in **Ireland** are heading in the right direction or the wrong direction?

Country Overall Direction



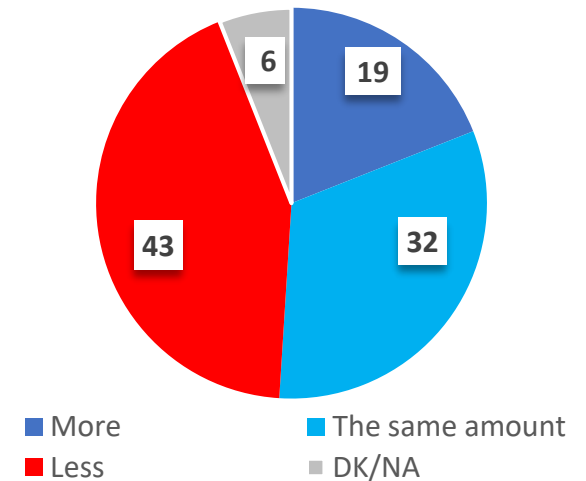
If there was a referendum tomorrow in your country on whether **Ireland** should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

EU Membership



Do you think that generally **Ireland** should receive more or fewer migrants and refugees than they are currently receiving today?

Migrants and refugees



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In general, do you think that things in Ireland are heading in the right direction or the wrong direction?

(base: All respondents)

	Gender			Age							Working Status						Income			Education				
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl- oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No educ- ation/ only basic educ- ation (a)	Compl- eted primary (b)	Compl- eted second- ary school (c)	Compl- eted High level educ- ation (Univ- ersity) (d)	Compl- eted Higher level of educ- ation (Mast- ers, PHD, etc.) (e)
Unweighted Base	1005	474	531	-	88	200	220	190	150	157	410	165	70	53	106	198	77	646	150	3	41	394	428	134
Weighted Base	1000	490	510	-	100	190	210	180	140	180	392	163	73	61	103	205	82	652	131	3	51	407	413	121
Right direction	509 51%	249 51%	280 51%	- -%	48 48%	99 52%	98 47%	96 54%	64 46%	103df 57%	194 49%	93c 57%	28 39%	30 49%	58c 56%	106 52%	36 44%	333 51%	77a 59%	1 30%	17 33%	209b 51%	217b 52%	64b 53%
Wrong direction	310 31%	164 34%	146 29%	- -%	20 20%	54 28%	70b 33%	59b 33%	50b 36%	57 32%	136d 35%	43 26%	25d 34%	10 17%	30 29%	64d 31%	27 33%	213 33%	38 29%	- -%	19 38%	128 31%	123 30%	39 32%
Don't know/ no answer	180 18%	77 16%	104a 20%	- -%	31cdefg 31%	37g 19%	42g 20%	25 14%	26 18%	20 11%	62 16%	27 17%	20ae 28%	21abef 34%	16 15%	35 17%	19c 23%	106 16%	15 12%	2 70%	15e 29%	70 17%	74 18%	17 14%

95 percent as lower case or *

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	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl- oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No educ- ation/ only basic educ- ation (a)	Comple- ted primary (b)	Comple- ted second- ary school (c)	Comple- ted High level educ- ation (Univ- ersity) (d)	Comple- ted Higher level of educ- ation (Mast- ers, PHD, etc.) (e)
Unweighted Base	829	400	429	-	61	160	179	165	125	139	342	139	53	35	92	165	58	548	132	1	29	329	352	115
Weighted Base	820	413	406	-	69	153	168	155	114	160	330	136	53	40	88	171	63	546	116	1	36	337	339	103
Right direction	509 62%	249 60%	260 64%	- -%	48 71%	99 65%	98 58%	96 62%	64 56%	103 64%	194 59%	93 68%	28 53%	30c 74%	58 66%	106 62%	36 57%	333 61%	77 67%	1 100%	17 46%	209 62%	217 64%	64 62%
Wrong direction	310 38%	164 40%	146 36%	- -%	20 29%	54 35%	70 42%	59 38%	50 44%	57 36%	136 41%	43 32%	25d 47%	10 26%	30 34%	64 38%	27 43%	213 39%	38 33%	- -%	19 54%	128 38%	123 36%	39 38%

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If there was a referendum tomorrow in your country on whether Ireland should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All respondents)

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	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House-wife (e)	Retir-ed/ Disabled (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)
Unweighted Base	1005	474	531	-	88	200	220	190	150	157	410	165	70	53	106	198	77	648	150	3	41	394	428	134
Weighted Base	1000	490	510	-	100	190	210	180	140	180	392	163	73	61	103	205	82	652	131	3	51	407	413	121
Stay in the Europe Union	801 80%	378 77%	423a 83%	- -%	91defg 91%	184def 87%	165 79%	132 73%	108 76%	143 79%	320c 81%	132 81%	51 70%	57abcef 93%	84 81%	158 78%	53 65%	524a 80%	111a 85%	2 68%	28 56%	315b 77%	348bc 84%	105bc 87%
Leave the European Union	199 20%	112b 23%	87 17%	- -%	9 9%	26 13%	45bc 21%	48bc 27%	34bc 24%	37b 21%	73d 19%	30d 19%	22ad 30%	4 7%	19d 19%	49d 24%	29bc 35%	127 20%	19 15%	1 31%	22ode 44%	92de 23%	65 16%	16 13%

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More	188 19%	98 20%	90 18%	- -%	21 21%	31 17%	40 19%	24 13%	27 19%	46ce 25%	72 18%	29 18%	7 10%	15ce 25%	12 11%	53ace 26%	14 17%	118 18%	38ab 29%	- -%	10 19%	57 14%	82c 20%	36cd 30%
The same amount	324 32%	168 34%	156 31%	- -%	34 34%	63 33%	61 29%	55 31%	44 31%	67 37%	130c 33%	54c 33%	14 19%	19 30%	32 31%	74c 36%	23 28%	208 32%	47 36%	1 39%	9 17%	126 31%	149b 36%	38 32%
Less	429 43%	203 41%	226 44%	- -%	35 35%	83 44%	93 44%	93bg 52%	60 43%	64 36%	169 43%	68 42%	48abdef 68%	23 37%	47 45%	72 35%	38c 47%	295c 45%	40 31%	2 61%	31de 61%	197de 48%	157 38%	39 33%
Don't know/ no answer	60 6%	21 4%	38a 8%	- -%	10g 10%	13g 7%	16g 8%	9 5%	9g 6%	3 2%	20 5%	12 7%	4 5%	5 8%	13af 12%	6 3%	6 7%	33 5%	5 4%	- -%	1 2%	26 6%	24 6%	7 6%

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Unweighted Base	945	452	493	-	79	186	203	180	143	154	387	156	66	48	93	192	71	614	144	3	40	370	402	126
Weighted Base	940	469	472	-	90	177	194	171	131	177	372	151	69	56	91	199	76	619	126	3	50	380	389	114
More	188 20%	98 21%	90 19%	- -%	21 23%	31 18%	40 21%	24 14%	27 20%	46e 26%	72 19%	29 19%	7 11%	15ce 27%	12 13%	53ce 26%	14 19%	118 19%	38b 30%	- -%	10 20%	57 15%	82c 21%	36cd 32%
The same amount	324 34%	168 36%	156 33%	- -%	34 38%	63 35%	61 31%	55 32%	44 34%	67 38%	130c 35%	54c 36%	14 20%	19 33%	32c 36%	74c 37%	23 31%	206 33%	47 38%	1 39%	9 18%	126b 33%	149b 38%	38 34%
Less	429 46%	203 43%	226 48%	- -%	35 39%	83g 47%	93g 48%	93bg 54%	60 46%	64 36%	169f 45%	68 45%	48abdef 60%	23 40%	47f 52%	72 36%	38c 51%	295c 48%	40 32%	2 61%	31de 63%	197de 52%	157 40%	39 34%

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