



END OF YEAR SURVEY 2016

Gallup International Association opinion poll in 66 countries across the globe

- Country overall direction
- EU membership
- Attitudes towards migrants and refugees

COUNTRY REPORT: NORWAY

November-December 2016



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METHODOLOGY

The End of Year Survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in 69 countries around the world.

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

In Norway End of Year Survey 2016 was carried out by Faktum Markedsanalyse AS.

ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was founded in May 1947 (Loxwood Hall, Sussex, England) by Dr. George Gallup together with 11 opinion research institutes from all over the world. It is the oldest and most known global polling organization, which fathers and mothers are among the people who established the key professional bodies of the market and opinion research industry: APOR, WAPOR and ESOMAR.

Gallup International Association (GIA) is registered in Zurich, Switzerland and is a nonprofit entity (verein). Currently the Association through its members, associates and partners covers more than 60 countries on all continents and about 80% of the global population. Our members/associates/partners are leading national institutes (only one per country) with profound local knowledge of research methods and techniques, statistical data, custom and culture differences of its our country. GIA works on a daily basis to share knowledge, new research tools and to provide the most appropriate solutions to international research projects and service the client to the best of our abilities. The Association has an unique and recognized experience and capacity to work all over the globe.

Gallup International Association is managed by five elected Board of Directors: Johnny Heald, Michael Nitsche, Andrei Milekhin, Steven Kang and Kancho Stoychev.

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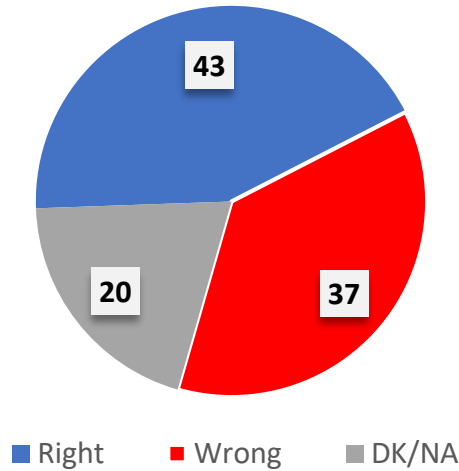
■ Country overall direction

■ EU membership

■ Attitudes towards migrants and refugees

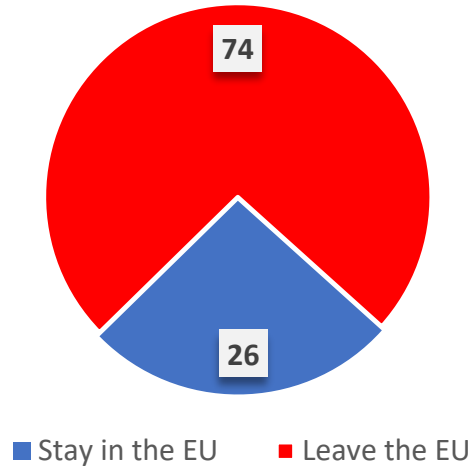
In general, do you think that things in **Norway** are heading in the right direction or the wrong direction?

Country Overall Direction



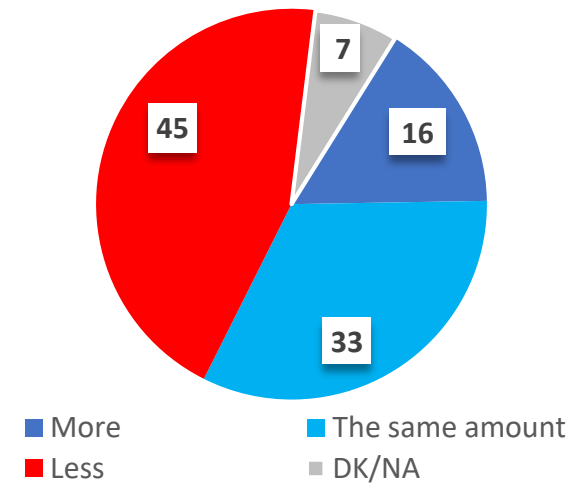
If there was a referendum tomorrow in your country on whether **Norway** should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

EU Membership



Do you think that generally **Norway** should receive more or fewer migrants and refugees than they are currently receiving today?

Migrants and refugees



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In general, do you think that things in Norway are heading in the right direction or the wrong direction?

(base: All respondents)

	Gender		Age								Working Status						Income			Education				
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/ Disabled (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	996	504	492	26	113	168	173	204	136	176	417	126	44	106	21	264	166	725	46	2	70	397	374	129
Weighted Base	996	504	492	26	113	168	173	204	136	176	417	126	44	106	21	264	166	725	46	2	70	397	374	129
Right direction	431 43%	247b 49%	184 37%	9 35%	58f 51%	71 42%	75 43%	84 41%	51 38%	83 47%	204f 49%	51 40%	17 39%	43 41%	8 38%	103 39%	56 34%	329a 45%	23a 50%	1 50%	20 29%	164b 41%	171b 46%	66b 51%
Wrong direction	370 37%	177 35%	193 39%	6 23%	29 26%	63b 38%	70b 40%	81b 40%	59b 43%	62 35%	139 33%	49 39%	18 41%	36 34%	8 38%	114a 43%	71 43%	261 36%	20 43%	1 50%	33e 47%	155 39%	131 35%	41 32%
Don't know/ no answer	195 20%	80 16%	115a 23%	11 42%	26 23%	34 20%	28 16%	39 19%	26 19%	31 18%	74 18%	26 21%	9 20%	27 25%	5 24%	47 18%	39c 23%	135c 19%	3 7%	-	17 24%	78 20%	72 19%	22 17%

95 percent as lower case or *

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In general, do you think that things in Norway are heading in the right direction or the wrong direction?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18-24 (b)	25-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	801	424	377	15	87	134	145	165	110	145	343	100	35	79	16	217	127	590	43	2	53	319	302	107
Weighted Base	801	424	377	15	87	134	145	165	110	145	343	100	35	79	16	217	127	590	43	2	53	319	302	107
Right direction	431 54%	247b 58%	184 49%	9 60%	58cdef 67%	71 53%	75 52%	84 51%	51 46%	83 57%	204f 59%	51 51%	17 49%	43 54%	8 50%	103 47%	56 44%	329a 56%	23 53%	1 50%	20 38%	164 51%	171b 57%	66b 62%
Wrong direction	370 46%	177 42%	193a 51%	6 40%	29 33%	63b 47%	70b 48%	81b 49%	59b 54%	62 43%	139 41%	49 49%	18 51%	36 46%	8 50%	114a 53%	71b 56%	261 44%	20 47%	1 50%	33de 62%	155 49%	131 43%	41 38%

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If there was a referendum tomorrow in your country on whether Norway should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Compl- eted primary (b)	Compl- eted second- ary school (c)	Compl- eted High level education (Univ- ersity) (d)	Compl- eted Higher level of education (Mast- ers, PHD, etc.) (e)
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Weighted Base	996	504	492	26	113	168	173	204	136	176	417	126	44	106	21	264	166	725	46	2	70	397	374	129
Stay in the Europe Union	262 26%	159b 32%	103 21%	11 42%	29 26%	49e 29%	44 25%	39 19%	41e 30%	49e 28%	105 25%	27 21%	12 27%	30 28%	13 62%	72 27%	37 22%	197 27%	14 30%	2 100%	19 27%	104 26%	90 24%	41 32%
Leave the European Union	733 74%	344 68%	389a 79%	15 58%	84 74%	119 71%	129 75%	165cfd 81%	95 70%	126 72%	312 75%	99 79%	32 73%	76 72%	8 38%	191 72%	129 78%	527 73%	32 70%	- -	51 73%	293 74%	283 76%	88 68%
Don't know/ no answer	1 *%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	- -%	- -%	- -%	1 *%	- -%

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Do you think that generally Norway should receive more or fewer migrants and refugees than they are currently receiving today?

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More	160 16%	62 12%	98a 20%	6 23%	27ef 24%	35ef 21%	29f 17%	26 13%	11 8%	26 15%	61 15%	18 14%	5 11%	29abcf 27%	4 19%	39 15%	31 19%	104 14%	13b 28%	- %	9 13%	49 12%	62 17%	38bcd 29%
The same amount	324 33%	166 33%	158 32%	8 31%	36 32%	48 29%	60 35%	65 32%	53 39%	54 31%	142 34%	42 33%	16 36%	40 38%	6 29%	76 29%	46 28%	249 34%	11 24%	1 50%	17 24%	120 30%	136 36%	46 36%
Less	444 45%	247b 49%	197 40%	11 42%	39 35%	71 42%	74 43%	99b 49%	65b 48%	85b 48%	188d 45%	56d 44%	20d 45%	30 28%	8 38%	134d 51%	77 46%	326 45%	17 37%	1 50%	41de 59%	195de 49%	153e 41%	39 30%
Don't know/ no answer	68 7%	29 6%	39 8%	1 4%	11 10%	14 8%	10 6%	14 7%	7 5%	11 6%	26 6%	10 8%	3 7%	7 7%	3 14%	15 6%	12 7%	46 6%	5 11%	- %	3 4%	33 8%	23 6%	6 5%

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Unweighted Base	928	475	453	25	102	154	163	190	129	165	391	116	41	99	18	249	154	679	41	2	67	364	351	123
Weighted Base	928	475	453	25	102	154	163	190	129	165	391	116	41	99	18	249	154	679	41	2	67	364	351	123
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The same amount	324 35%	166 35%	158 35%	8 32%	36 35%	48 31%	60 37%	65 34%	53 41%	54 33%	142 36%	42 36%	16 39%	40 40%	6 33%	76 31%	46 30%	249 37%	11 27%	1 50%	17 25%	120 33%	136b 39%	46 37%
Less	444 48%	247b 52%	197 43%	11 44%	39 38%	71 46%	74 45%	99b 52%	65 50%	85b 52%	188d 48%	56d 48%	20d 49%	30 30%	8 44%	134d 54%	77 50%	326 48%	17 41%	1 50%	41de 61%	195de 54%	153e 44%	39 32%

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